



*JHOYS will bring together the whole equestrian community with five days of competing across four disciplines. Working closely with local clubs we are bringing the sparkle and magic of Horse Of The Year Show to Jersey.*



# Jersey Horse of the Year Show

OCT 8-9, 2022 &  
OCT 14-16, 2022







## HOME FARM EQUESTRIAN

Home Farm Equestrian (HFE) is proud to be hosting the Jersey Horse Of The Year Show 2022 (JHOYS), which will provide an opportunity for those who have a love and passion for the horse, for riding and each of its associated disciplines to showcase the best of Jersey equestrianism.

HFE was launched on 9 May 2020 after finding room for a fun, friendly and supportive club that could cater to all ages and abilities. In addition, we wanted to provide a range of clinics and demonstrations to give people the confidence to reach individual goals within a social and supportive framework. The club has grown and gained popularity very quickly. We are proud to have gained 200 active members, ranging from just three years to 66 years of age.

HFE provides a variety of clinics, from confidence building, mindset and biomechanics demonstrations to ridden polework, jumping, dressage, showing and much more. Members have been enthusiastic right from the very beginning and we are all excited for Home Farm's future and the events we can bring to the island.





## ABOUT JHOYS

JHOYS has been the vision of the Home Farm Equestrian team - to provide an end-of-season event that showcases the best of the best of our equestrian community.

Local equestrians working alongside other clubs on the island will have several opportunities to qualify for this championship show. JHOYS 2022 will take place in October 2022, running over five days split over two weekends and will include Showing, Dressage, Working Hunter and Showjumping.

Over the weekend, JHOYS will have over 50 classes and approximately 500 competitors across the event. In addition, the viewing gallery, spectator shopping village and equine zone at the show will have something for everyone.



## OCTOBER 8TH WORKING HUNTER

Riders are required to jump a course of rustic fences. In horse ranks, a ride judge will then officiate the performance. Conformation is also assessed before the marks for each section are added together to produce the final line-up.

There are 100 marks to win. The jumping section is worth 60% of the marks; 40 marks for the jumping round and 20 marks for style and presence. The ride and conformation are worth 20 marks each.

## OCTOBER 9TH SHOW JUMPING

Showjumping requires athleticism, control and accuracy from both horse and rider over a set course of knockable fences which include verticals, spreads, double and/or triple combinations, with a variety of turns and changes of direction.

The aim is to jump cleanly over the set course without knocking down the fences, refusing, or running out. For many classes, this must be achieved within an allotted time to go through to the next round, known as the 'jump-off'. The combination with the fastest time and the least amount of faults wins.



## SHOW DATES & DISCIPLINES

**OCTOBER 8TH, 2022 &  
OCTOBER 9TH, 2022**





# SHOW DATES & DISCIPLINES



**OCTOBER 14TH, 2022 - OCTOBER 16TH, 2022**

## **OCTOBER 14TH**

### **DRESSAGE**

At its most basic level, dressage is about knowing how to control the horse through the different paces from halt to walk, trot and canter and how to steer the any given direction.

At the highest level, it's about using the power, elegance and impeccable training of the horse to execute complex movements as required by the test or choreographed to music.

Our riders will compete from an Introductory level up to Advanced Medium where movements and tests become more complicated as they rise through the levels.

## **OCTOBER 15TH**

### **IN HAND SHOWING**

Showing horses is an activity that any horse, pony and individual can get involved in. Some classes require the horse or pony to be ridden, while others require the horse or pony to be led (in-hand).

There are classes for all types and ages of horses and ponies including many breed-specific classes, some of which are linked to the relevant breed and showing societies.

In hand, the horses and ponies are assessed to ensure that they are true to type, according to the breed standard and fit for purpose with movement, conformation and overall appearance is all taken into account

## **OCTOBER 16TH**

### **RIDDEN SHOWING**

In ridden classes the judge will again assess the suitability of the animal to carry out its proposed duties, for example, a hunter should be sufficiently sound, mannerly and well balanced to follow hounds across the country for many hours at a time, whereas a riding pony should have impeccable manners, movement and conformation to safely enable a child to participate in a range of activities.



## BE PART OF OUR TEAM

This is a unique and exciting opportunity to get involved with one of the largest sports on the island. We are helping to produce some new and talented members of the local community. It is also a brilliant chance to enjoy local riding, meet new people passionate about the sport and enjoy all the benefits that the JHOYS has to offer.

We work to provide a bespoke partnership experience, providing a platform for you to share, support and develop relationships with your clients through equestrian sport. Receive exposure from hundreds of our members and their families and be a part of our event!





## SHOWING CLASS SPONSORSHIP

£200

44 available

- Business name on the rosettes
- Website class list; logo and name
- Present all rosettes to competitors
- Banner Space (banner to be provided by sponsor)

## JUMPING SPONSORSHIP

£220

19 available

- Business name on the rosettes
- Business name on the winning sash
- Included on website class list; logo and name
- Present all rosettes & sash to competitors of both classes
- Banner space (banner to be provided by sponsor)

## DRESSAGE SPONSORSHIP

£220

11 available

- Business name on the rosettes
- Business name on the winning sash
- Included on website class list; logo and name
- Present all rosettes & sash to competitors of both classes
- Banner space (banner to be provided by sponsor)



## CHAMPIONSHIP SPONSOR

£600

4 available

- Business name on the rosettes
- Included on the website class list; logo, name and bio.
- Present all rosettes & sashes to competitors
- Two Banner Spaces - Main Arena & Warm Up Arena (Banner to be provided by sponsor)



## SUPREME CHAMPIONSHIP SPONSOR

£4,000

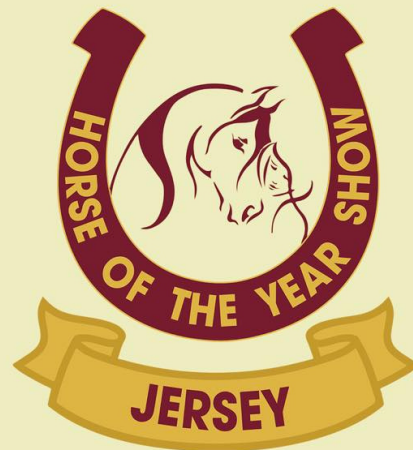
1 available

- Business name on the rosettes
- Website class list; logo, name and bio
- Present all rosettes & sashes to competitors
- Two banner spaces in the Main Arena and Two In Warm Up Arena (banner to be provided by sponsor)
- Business Name on Supreme sashes
- Working Hunter jump created with business branding
- Included on all press releases
- Name Stand for Supreme ring
- Socialising events with judges and committee
- Name included in all press releases

## SHOPPING VILLAGE / CATERERS / DRINKS

### GRANDSTAND SEATING

WALKWAY AND  
EXTRA SEATING



## ARENA



## TRADE STANDS

Be at the heart of the show by booking a trade stand to showcase your products in our shopping village. The village will be open both weekends.

What do you get from booking a trade stand?

- The event attracts a dedicated and loyal visitor
- Generate high sales volumes over a short period
- Conduct market research for any new products/services you are planning
- Demonstrate and sell both equestrian and non-equestrian products
- Build a better brand relationship with your customers
- Launch and showcase your new products or ranges

Spots are limited! Place a 50% deposit to secure your spot and the remaining 50% is due by end of June 2022.









THANK YOU FOR  
YOUR SUPPORT!



**WWW.JHOYS.CO.UK**  
**EMILY BELL**  
**SPONSORSHIP ORGANISER**  
**07797824676**

**SPONSOR@JHOYS.CO.UK**

